

# Think Outside The Screen! The Marketeer

## We're Everywhere In Livingston County You Want To Be!

When you send your message using The Marketeer, your cost includes direct mail, internet and SmartPhone availability plus we provide design services ... all for one low price!

(810) 227-1575 to Reserve Your Ad Space ads@georgemosesco.com

## FULL COLOR PREMIUM **GLOSSY PAGES!**

GLOSSY,	LIVINGSTON ONLY	ADD EASTERN EDITION
2 Page Spread	\$1545	\$2145
Full Page	\$1030	\$1430
Half Page	\$640	\$880
•		\$550

#### NEWSPRINT PAGE RATES

## **Livingston Edition**

Reach over 50,001 Homes! In Brighton, Howell, Hartland, **Hamburg and Lakeland** 

Size	Rate	1 Color	<b>Full Color</b>
2 Pg. Spread	\$960	\$1020	\$1140
1 Page	\$640	\$680	<i>\$760</i>
1/2 Page	\$340	<i>\$365</i>	\$415
1/3 Page			\$295
1/4 Page	\$205	\$220	\$250
1/6 Page			<i>\$155</i>
1/8 Page	\$110	\$120	\$140

### **Eastern Edition**

Reach over 25,788 Homes! In South Lyon, New Hudson and Whitmore Lake

Size	Rate	1 Color	<b>Full Color</b>
2 Pg. Spread	\$510	\$570	\$690
1 Page	\$340	\$380	\$460
1/2 Page	\$185	\$210	<i>\$260</i>
1/3 Page			\$195
1/4 Page	\$110	<i>\$125</i>	<i>\$155</i>
1/6 Page			\$105
1/8 Page	<i>\$65</i>	<i>\$75</i>	<i>\$95</i>

## **Livingston & East Editions!** Reach 75,789 Homes!

In Brighton, Howell, Hartland, Hamburg, Lakeland, South Lyon, New Hudson & Whitmore Lake.

<u>Size</u>	Rate	1 Color	Full Color
2 Pg. Spread	\$1440	\$1560	\$1740
1 Page	\$960	\$1040	\$1160
1/2 Page	<i>\$505</i>	<i>\$555</i>	<i>\$655</i>
1/3 Page			\$490
1/4 Page	<i>\$305</i>	<i>\$335</i>	\$395
1/6 Page			<i>\$260</i>
1/8 Page	<i>\$165</i>	\$185	\$225

### WE WORK A MONTH AHEAD - PLEASE CALL FOR DEADLINES.

#### **OUR AD SIZE MEASUREMENTS IN INCHES**

**FULL PAGE** Width: 6 in. **Height:** 4 3/4 in. Height: 9 5/8 in.

**HALF PAGE** Width: 6 in. **HALF PAGE Vertical** Width: 2 7/8 in. Height: 9 5/8 in.

THIRD PAGE Vertical THIRD PAGE Horizontal Width: 2 7/8 in. Height: 5 7/8 in.

Width: 6 in. Height: 27/8 in.

**QUARTER PAGE** Width: 2 7/8 in. Height: 4 3/4 inc.

**SIXTH PAGE** Width: 27/8 in. Height: 2 7/8 in.

**EIGHTH PAGE** Width: 27/8 in.

Height: 2 1/4 in.

